

Structural preconditions for decarbonising business travel - Case study evidence from knowledge-intensive sectors

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Business travel contributes to the expansion in travel demand and the rise in GHG emissions of the transport sector and should not be excluded from decarbonisation efforts. With a multiple case study approach, this paper examines the structural preconditions for decarbonising business travel in organisations from knowledge-intensive business services and academia. Through interviews and the analysis of additional documentation, the paper intends to develop a conceptual model which shows the relevant variables and relationships in the emergence of low-carbon business travel.

Key words: business travel, decarbonisation, academic mobility, KIBS, sustainability transformation