

**What does not kill you makes you PROslient:
A perspective for a prosilient urban destination governance**

Eva Erdmenger, University Trier, Leisure and Tourism Geography, Germany

erdmenger@uni-trier.de

A socially responsible destination development has often been advocated as problem-solver for tourism-induced social conflicts, especially in urban communities, yet it remains abstract and not viable. The purpose of this empirical study is to reveal, based on coping strategies of residents in Munich and Copenhagen vis-à-vis a growing tourism intensity in their living environment, how urban host communities can proactively become more resilient to tourism growth. Thus, this study proposes a new perspective for a PROslient urban destination development to avoid the renaissance of “overtourism”.

Key words: resilience, prosilience, urban tourism, resident empowerment, social responsibility